Tech. Science. Social. Maker.

426k subscribers



Ferry

+



Ferry's Tech

Passionate about technology.

Maker. Journalist.



My passion for technology began with the **Commodore 64** and has stayed with me ever since. I experienced the transition from the analogue world to the digital age first-hand, closely following the innovations that transformed how we live, work and communicate.

Today I lead two of Italy's leading editorial brands: **Tom's Hardware**, a reference point for technology, and **SpazioGames**, dedicated to video games and digital entertainment.

Alongside my editorial work, I pursue my passion as a **YouTube Content Creator**, through two channels with different identities and goals.

On **Ferry**, I explore technology through documentaries, in-depth features and analysis spanning the past and the future, aiming to understand the major changes and scenarios shaping an ever-evolving world.

On **Ferry's Tech**, I explore the practical side of technology through reviews, guides, advice and tutorials that help people understand it and use it well. A key role is also reserved for the **Maker** world, another of my great passions, combining 3D printing, experimentation and creativity.

Telling stories, explaining and making technology accessible: this is the thread connecting everything I do, from publishing to content creation.

Ferry.

The stories behind a changing world.

222 k

YouTube subscribers

Technology and science documentaries, with explanations of the bigger picture. Technology, its history and its impact on our lives.

Technology & science / AI & the future / Stories of innovation / Society



L'uomo che ha quasi distrutto il pianeta… 2 VOLTE



Le aziende ti MANIPOLANO. E tu non lo sai.



Consegne Amazon: ecco cosa accadrà



I 15 modi in cui l'IA potrebbe farci fuori



La grande truffa dei cinema IMAX



Come è fatta la rete in fibra italiana ?

Ferry’s Tech.

Ideas, products and creations.

204 k

YouTube subscribers

Artificial intelligence, technology and making. Products to understand, tools to use and projects to build.

Tutorials / Explainers / Reviews / Maker projects



TV o Proiettore ? Quello che NON TI DICONO



Questo laser costa una FOLLIA. Ne vale la pena?



Smart TV: le TRAPPOLE da evitare



Questa stampante 3D rende tutte le altre inutili



La fine dei Copilot+ PC: ecco perché sono morti



Il futuro dei laser è appena cambiato

Maker.

Ideas take shape.

3D printing, laser engraving and DIY projects. Ideas turned into objects, tools to experiment with and solutions built in the workshop.

3D printing / Lasers / Projects / Experimentation



Questo laser costa una FOLLIA. Ne vale la pena?



Questa stampante 3D rende tutte le altre inutili



Il futuro dei laser è appena cambiato



Hanno fuso un laser con una stampante a colori, ecco cosa è nato



Perché devi ASCIUGARE i filamenti della stampante 3D ?



Xtool F2, il laser che ti metti nello zaino

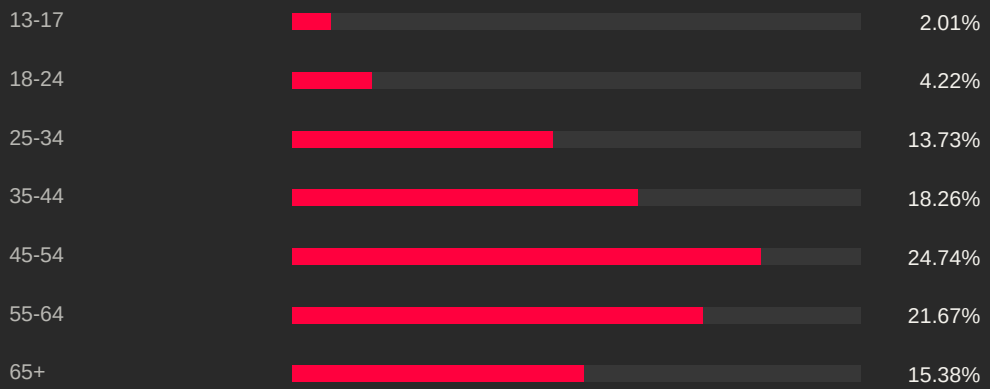
Who watches the channels

Ferry

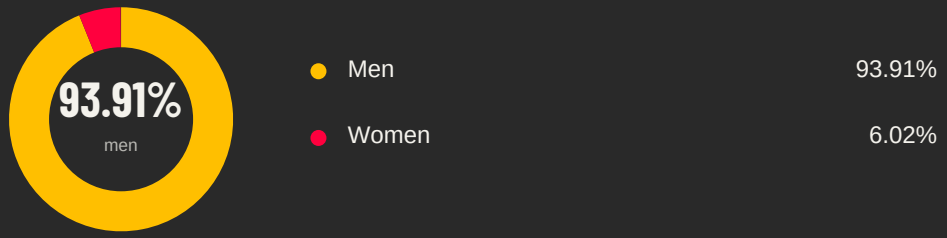
222k	1,572	45.75M
subscribers	published videos	total views

Viewer age

Share of views · scale 0-30%



Viewer gender

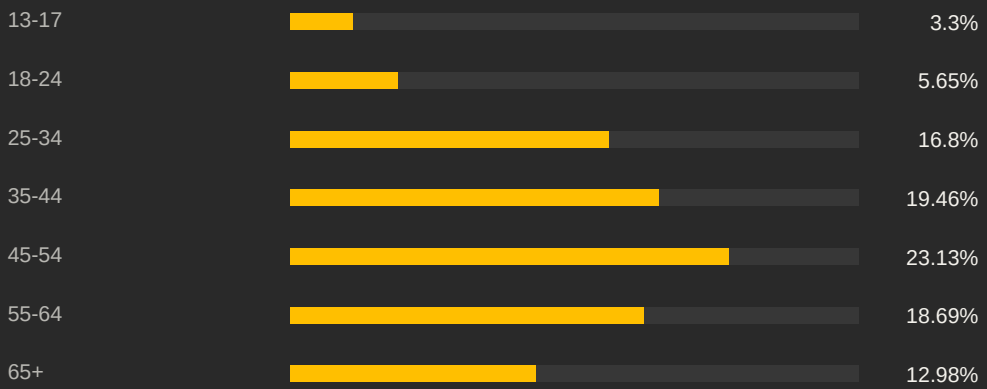


Ferry's Tech

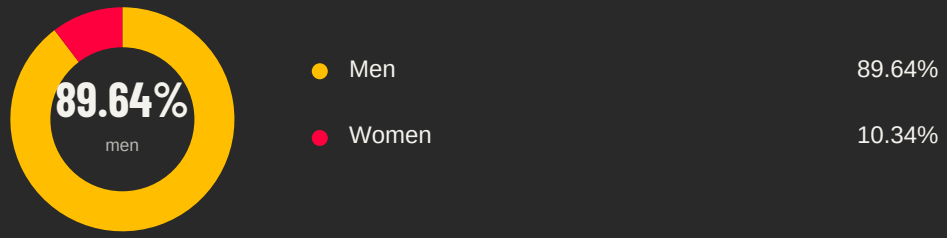
204k	2,331	27.32M
subscribers	published videos	total views

Viewer age

Share of views · scale 0-30%



Viewer gender

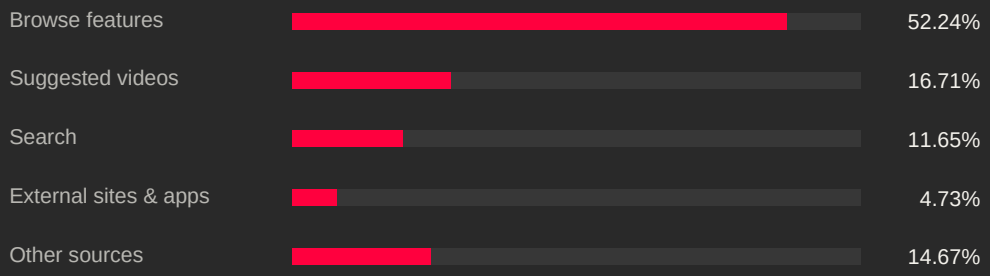


How they find us, how they watch

Ferry

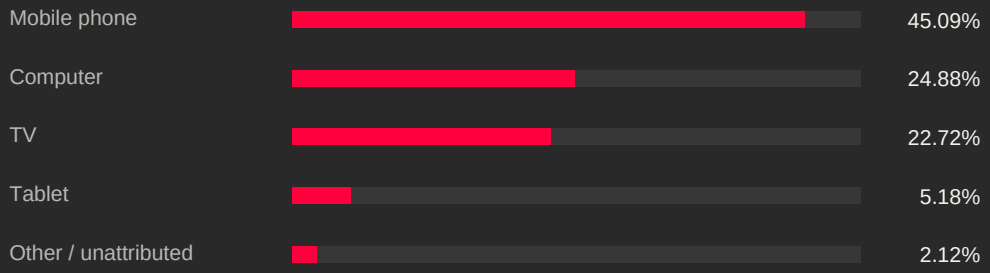
Traffic sources

Share of views · scale 0-60%



Viewing devices

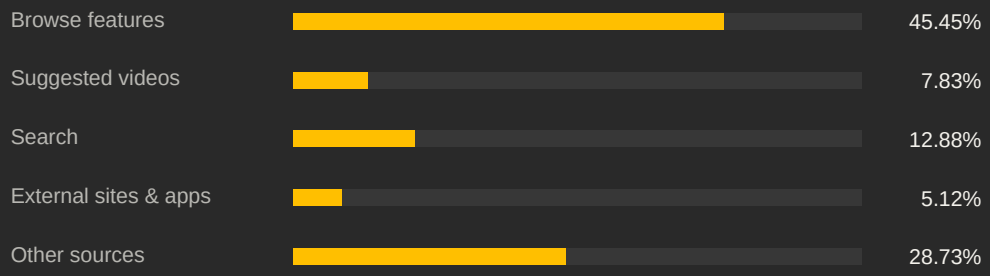
Share of views · scale 0-50%



Ferry's Tech

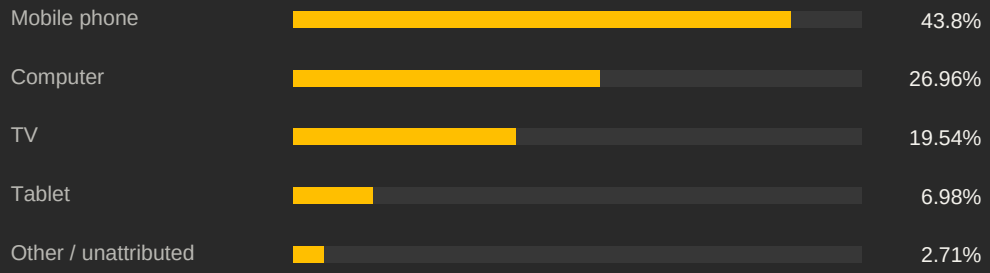
Traffic sources

Share of views · scale 0-60%



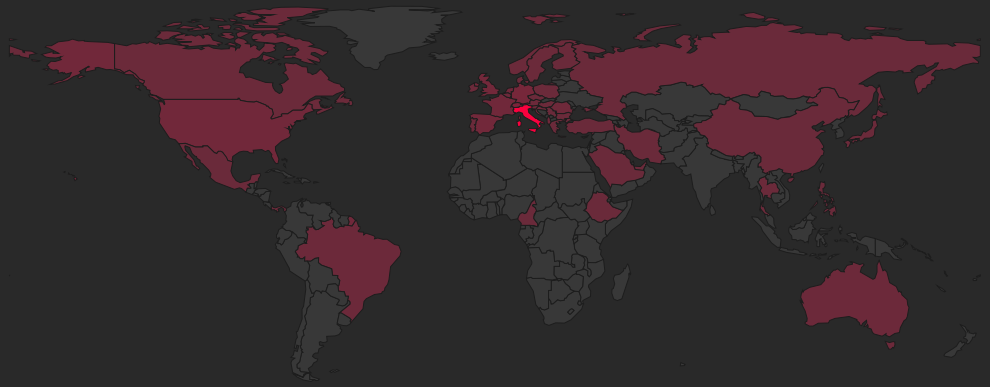
Viewing devices

Share of views · scale 0-50%



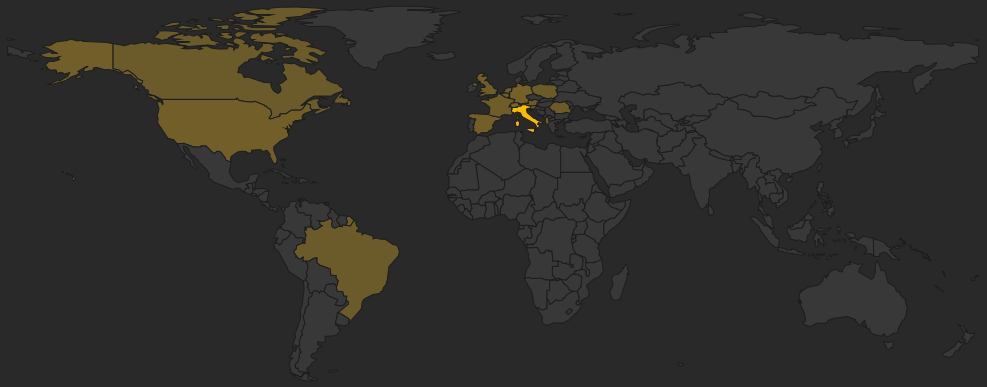
Where the audience comes from

Ferry



Italy	93.84%
Switzerland	1.17%
Germany	0.66%
Spain	0.32%
United Kingdom	0.32%
United States	0.24%
Other countries	0.88%
Not attributed to a country	2.58%

Ferry's Tech



Italy	93.29%
Switzerland	0.95%
Germany	0.5%
Spain	0.22%
United States	0.22%
United Kingdom	0.18%
Other countries	0.42%
Not attributed to a country	4.24%

A project worth sharing. Together.

A compelling story starts with what a brand wants to share. The format takes shape where the project, the channel and its audience meet.

01	**Content integrations**	A product or service integrated into a relevant topic.
02	**Dedicated features**	Room to explain a technology, an innovation or a company project.
03	**Reviews and hands-on tests**	Products explored through real use and practical applications.
04	**Maker projects**	Tools and technology become part of something to build and demonstrate.

Contact & partnerships

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